



Worksman Cycles Bike Share and Green Campus Programs



WHY START A BIKE SHARE AND GREEN CAMPUS PROGRAM?

Bike Share programs are sweeping across America and the world from multi-thousand bike programs in Paris and Denver to mid-size programs on college campuses and small programs established by companies and hotels.

THE GREENING OF AMERICA'S COLLEGE CAMPUSES

The driving force behind Bike Share programs is America's growing commitment to a greener environment:

- America wastes 5 billion gallons of gasoline per year simply by cars idling in traffic.
- The average American commuter spends 50 hours per year stuck in traffic.
- That represents over \$9 billion in lost productivity and a total cost to our economy of \$78 billion dollars.
- By commuting four miles on a bike instead of a car, we keep 15 pounds of pollutants out of our air per commuter.
- At the current rate, 60 million tons of CO2 caused by traffic congestion will pollute our air by 2023.

Bikes and Trikes emit no pollutants of any kind, and with increased establishment of dedicated bike lanes, greenways and paths can dramatically decrease both traffic congestion and vehicle-related emissions.

A BETTER AND MORE LOGICAL CHOICE FOR SHORT TRIPS

Bikes are simply a more logical alternative to automobiles for short commutes.

- 50% of the working population commute five miles or less to work.
- For each .5% increase in commuters using bikes instead of cars, we will save over 400 million gallons of gas annually.
- The average household spends approximately 18% of annual expenditures on transportation.
- By biking for 15 minutes five times per week, the average person will burn 11 pounds of fat annually.

Bikes are the perfect choice for short trips and return substantial dividends in personal and national fuel savings and positive health benefits. Biking allows the high cost of transportation to be redirected towards local spending while increasing workplace productivity and student attendance from its side benefit of increased physical well-being.

THE PERFECT CHOICE FOR COLLEGE STUDENTS

College Bike Share Programs are efficient, fun, and promote a healthy lifestyle.

- College campuses are an ideal setting for cycling with their existing network of pathways and limited vehicle access.
- In-city college students often do not have cars and need to spend money on taxis and public transportation.
- College students are ideal bike users because of their commitment to physical fitness and active lifestyle.
- Students are often pressed for time and dependence on walking or public transportation often exacerbates this situation.

Student Bike Share programs are sweeping across America's college campuses in response to the desire to promote a healthy lifestyle, alleviate on-campus parking problems and to allow students to manage their time better.

THE PERFECT CHOICE FOR ON-CAMPUS PERSONNEL

Green Campus Bike & Trikes are the perfect way to support and increase your college's commitment to a greener and healthier campus.

- College campuses are an ideal setting for cycling with their existing network of pathways and limited vehicle access.
- On-campus personnel, particularly in-office mail, security, and maintenance, often do not need fuel-powered vehicles.
- Fuel-powered vehicles incur excessive maintenance and fuel costs as well as producing unwanted emissions .
- Fuel-powered vehicles present potential safety hazards and disruption on campus pathways.
- Trikes and Bikes can use existing inner-campus walkways and often can respond faster than a vehicle.
- Administrators using Green Campus Cycles demonstrate your college's green commitment in a highly visible manner.

Green Campus Bikes and Trikes are being used by more colleges each year in order to promote a green campus, reduce operating expenses, increase workplace efficiency and provide a healthy lifestyle among personnel.

WHY WORKSMAN CYCLES ARE THE BEST CHOICE FOR YOUR BIKE SHARE AND GREEN CAMPUS PROGRAM

WORKSMAN IS AMERICA'S OLDEST CYCLE MANUFACTURER.

Worksmen Trading Corp. was established in 1898 in Lower Manhattan on the very site of the World Trade Center and we have continuously manufactured cycles in New York City ever since. Today we are located in Ozone Park, Queens which is eight miles from mid-town Manhattan, five miles from JFK and LaGuardia airports and two miles from Flushing Meadow Park, the site of the New York World Fairs of 1939 and 1964-5.

WORKSMAN CYCLES ARE MADE-IN-AMERICA* IN OUR OWN FACTORY.

While all our competitors simply source their cycles from overseas suppliers, Worksmen manufactures our Industrial and Classic Pleasure cycles in our own factory in New York City. While virtually all of the iconic American brand cycles have either ceased operations or have become importers of foreign-made products, we continue to build the legendary Worksmen Industrial and Pleasure Cycles in America. In fact, Worksmen is the only manufacturer of value and mid-range cycles in the U.S.A.

WORKSMAN BIKE SHARE AND GREEN CAMPUS CYCLES ARE BASED ON OUR LEGENDARY INDUSTRIAL CYCLE MODELS.

Our roots are in the Industrial Cycles industry which remains a key part of our business. Worksmen Industrial Cycles are known around America and the world as the finest and most durable cycles available. Despite the availability of cheaper alternatives, corporations and government agencies across the globe specify Worksmen Cycles. The reason? Worksmen Cycles deliver day-in, day-out where downtime is lost profits and decreased efficiency.

WORKSMAN BIKE SHARE AND GREEN CAMPUS CYCLES COMBINE INDUSTRIAL TOUGHNESS WITH THE EASE-OF-USE, COMFORT AND SIMPLE MAINTENANCE PROGRAM MANAGERS DEMAND.

Worksmen Bike Share and Green Campus Cycles are designed to combine the ruggedness of our Industrial Cycles with the ease of use and comfort that both riders and Program/Facility Managers demand.

WORKSMAN OFFERS THE BROADEST RANGE OF CYCLE CUSTOMIZATION

Worksmen Bicycles and Tricycles are fully customizable with a wide range of frame sizes, brake and speed options, and a full range of comfort, safety and functionality accessories. Best of all, Worksmen Bikes and Trikes can be customized with your school's colors and graphics.

WORKSMAN IS COMMITTED TO A GREEN ENVIRONMENT AND WAS THE FIRST MANUFACTURING FACILITY IN NEW YORK CITY TO INSTALL SOLAR ENERGY PANELS TO POWER ITS FACTORY.

It is one thing to support a green lifestyle and another to have it be part of a company's operating principles. Worksmen is proud to be the first manufacturing facility in New York City to install solar energy panels to power its factory. In addition, the Worksmen facility has been retrofitted with high efficiency lighting and practices energy-wise management with programs such as lights-out breaks and lunch periods.



Worksmen Classic Heavyweight Cruiser



Worksmen Midweight Commuter



Worksmen UniSex Heavy Duty Comfort Cycle



Worksmen Mover Series Tricycle with Cabinet

There's a Made-In-America* Workman That's Perfect For Every Student, Staff Member and Administrator On Your Campus



Workman Classic Heavyweight Cruiser

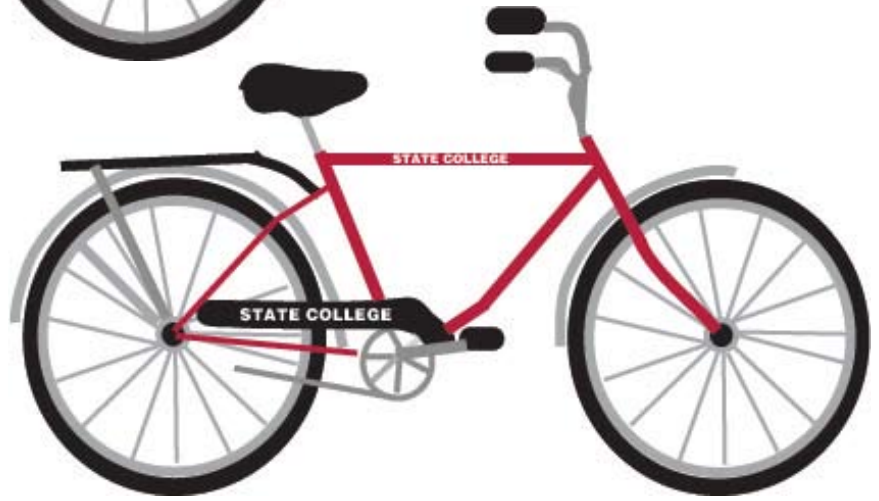
- Traditional heavyweight double top tube frame
- Workman Industrial steel wheels
- Oversize tires: 26" x 2.125"
- Available in Mens and Womens frames

A classic heavyweight cruiser best for recreational riding on fairly flat terrain such as bike paths, campuses and parks.

Workman Midweight Commuter

- Midweight "Diamond" frame
 - City-Rated Alloy Wheels
 - Traditional: 26" x 1.75" tires
- Available in Mens and Womens frames

A "Dutch-style" midweight commuter cycle best for commuting, recreation, and in-city cycling. The most versatile cycle we manufacture due to its lighter weight, comfort and durability.



Workman Heavyweight UniSex Comfort Bike

- Heavyweight U-frame w/oversize tubing
- Workman Industrial steel or City-Rated alloy wheels
- 24" Tires

The perfect bicycle for rental and bike share programs due to its industrial strength frame, ease of use, unique appearance and ability to display bold graphics.



Workman Industrial Mover Tricycle

- Super-Duty frame featuring 12 guage oversized tubing
- Center axle support beam, solid axles and forged cranks
 - Tire/rim size and brake/speed configuration options
 - Full range of platform, cabinet and baskets

The legendary Workman Industrial Tricycle built to deliver decades of service. Fully customizable to meet your needs.



Workman Cycles
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* Made-in-America using domestic and globally sourced parts.